



3054 Leeman Ferry Rd. Suites P&Q Huntsville, AL 35801 256.837.2373 www.CCYR.org

## 2021 Annual Report

Christmas Charities Year Round (CCYR) is a conduit between those in need of basic necessities and those who want to donate items to the underserved. We accept these donations year-round and give them free of charge to our clients through our four (4) basic necessities programs managed in tandem with our annual Christmas program and Recycling program. CCYR feels like a charity thrift store, but all donated items are utilized for programs or recycled, never sold.

**Mission Statement:** To improve the quality-of-life year-round for Madison County residents in need by providing program services at no cost.

**History:** Founded in 1949 by Milton K. Cummings, to help local families after a boll weevil infestation devastated the area cotton crop. Since then, CCYR has been providing for children and their families with basic necessities, to help improve the quality of life throughout our shared community.

### PROGRAMS

- **Clothing Program** providing apparel to all. Clients are invited to “shop” for up to 40 items per person. Adults are welcomed back every 6 months and children, every 3 months to accommodate their growing bodies.
- **Mobile Closet**, outreach program, delivers clothing, hygiene items, and school supplies to students at their schools.
- **Furniture Program** provides essential furniture to those in emergent need, such as survivors of a house fire, transitioning from a homeless situation, or reuniting children with their families.
- **Waste-Not Program** provides donated medical equipment throughout North AL. This program accepts donated large items such as hospital beds, Hoyer lifts and power scooters as well as smaller items such as crutches, walkers, shower chairs and other assistive technology.
- **Operation Believe** a Christmas program providing new toys and gifts to families and seniors during the winter holidays.
- **Recycling Program**, accepting unwearable clothing, worn-out textiles to be upcycled.

Christmas Charities Year Round is a 501 (C)(3) nonprofit serving Madison County, Alabama

**LOCATION:** 3054 Leeman Ferry Rd. Suite P&Q, Huntsville, AL 35801

**MAILING:** 3054 Leeman Ferry Rd. Suite P., Huntsville, AL 35801

**WEBSITE:** <https://ccyr.org/>

**EIN#** 63-6005345

**CFC** (Combined Fed. Campaign) #74126

**SCC** (State Combined Campaign) #031996



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January 2022

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## ANNUAL FUNDRAISING EVENTS

**Saturday June 26, 2021** *Star Spangled Santa's VIP Pavilion* in collaboration with Ditto Landings' Independence Day Celebration.

Sponsors included: Bank Independent and Dreamland BBQ. Over 150 attendees purchased tickets to enjoy the festivities and all proceeds benefitted CCYR. Guests enjoyed; covered outdoor seating and tables for a limited number of guests, VIP parking just steps from the VIP pavilion, dinner and soft drinks provided by Dreamland BBQ, direct access to Ditto's beer and wine cash bar, private bathrooms, a spectacular view of the performance stage and fireworks display, and even a visit from Santa (provided by the incredible Stan Miller)

**Sunday December 12, 2021** *CCYR's Santa Fun Run*. CCYR's inaugural one mile fun run through Huntsville's Tinsel Trail through Big Spring Park.

Sponsors included: Redstone Federal Credit Union and Freedom Real estate. Over 150 participants purchased tickets to participate, receiving an event t-shirt and Santa hat. Santa kicked off the race and took pictures with families and kids. Hot cider greeted the attendees, provided, in-kind, by Richard and Brittney Whetstone with Rich Foods. A panoramic video of the event was produced, in-kind, by Gerrit Burke of Sparrow Digital Media can be seen on the home page of the CCYR website. All proceeds benefitted CCYR.

## COMMUNITY VOLUNTEERS

Volunteer teams visited CCYR's warehouse to help sort, clean and organize donations. Teams from UAH, Leadership Huntsville, Iron Mountain Solutions, Vector Wealth, KODA, Trinity United Methodist, United Way of Madison County Youth Council, 305 8<sup>th</sup> Street, Huntsville Area Association of Realtors, Village Home Care, Holder Construction, and Samples Properties. Dedicated individual volunteers like Linda and Kathy visit weekly to sort and organize clothing. Operation Believe relies on the dedication CCYR-Elves, aka, Susan, Darlene and Maynie who donate hundreds of hours to coordinate gift boxes for older kids and seniors. Dwight and a team from the City of Huntsville dedicate two days delivering gifts to seniors during CCYR's "PickUp Day", while Reverend Adkins, CCYR-Elves, staff and board members ensure that each approved family receives the toys, bikes and gifts for their children as they applied for.

## COMMUNITY COLLABORATION

Service volunteer teams with the ARC of Madison County visited weekly to help sort donations. Clients with ANVOO (Alabama Non Violent Offenders Organization) completed required community service hours through volunteering for CCYR's Donation Intake. CCYR participated in local events such as UAH Thrift Day and Larry's Day of Giving at Campus 805. Donation drives coordinated with the DuMidi Womens Club of Huntsville provided much needed donations for program services. CANVAS hosted a drive-thru Clothing Drive at Peggy Ann's Bakery, rewarding donors with a sweet treat. A new partnership with the Trash Panda's Baseball Team facilitated a Christmas in July event on Sunday July 25<sup>th</sup> collecting new toys from attendees inviting attendees to donate new toys for CCYR's upcoming Operation Believe program. CCYR received new toys from local toy drives hosted by the Margarita Ball, Bank Independent, Fleming Farms, Rocket City Mustang Club, Gaylor Electric, Century Auto, Teledyne Brown and the Saints Motorcycle Club celebrated its 40<sup>th</sup> annual toy drive for CCYR. Publix provided over 180 new kids bikes, filling the CCYR warehouse.



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## COMMUNITY PARTNERSHIPS AND FUNDING SUPPORT

- **ADRS** (Alabama Department of Rehabilitation Services) continues to partner with CCYR as one of the states, five (5) STAR programs. ADRS provides \$22,000 to help facilitate CCYR's Waste-Not program providing donated medical equipment and assistive technology to those in need from across North Alabama.
- **The Alpha Foundation** awarded \$20,400 to CCYR, focusing on the Waste-Not Program and overall organization sustainability.
- **City of Huntsville** welcomed CCYR as an appropriated agency and awarded \$15,000 throughout this year, focused on community outreach, and support with our homeless community.
- **Community churches** donated approximately \$15,000 throughout the year. Thanks to Briar Fork C.P Church, St. Thomas Episcopal Church, Trinity United Methodist Church and the Cokesbury Class, First Christian Church, St. John the Baptist Catholic Church, New Beginnings Christian Church, Grace Lutheran Church, Plainview Church of Christ, First Missionary Baptist Church.
- **Community Foundation of Greater Huntsville** awarded CCYR \$1,000 for the Video Story grant submission of Kathy Ray's story with the Waste-Not program. This video accompanies the 2020 video submission and can be found on CCYR's updated website's home page.
- **Du Midi Women of Huntsville, Rocket City Mustang Club, and the Saints Motorcycle Club** raised over \$4,100 for programs serving families in our community.
- **Holder Construction** created a mini-version of Operation Believe for fifteen (15) families in need this holiday season. CCYR coordinated with each family and Holder Construction provided the toys and gifts from each family's wish list. Holder provided a generous \$5,000 donation as well.
- **Individual supporters** throughout our community contributed over \$13,000 to our end of the year November mailing campaign.
- **KODA Technologies, General Atomic Electromagnetic Systems, Team AdTran, Arrow Exterminators, Therapy Achievements, and CDI Electronics** provided over \$8,700 towards CCYR programs.
- **Redstone Arsenal Military and Civilians Club** awarded CCYR \$900 and **CANVAS** awarded \$800 for needed supplies for Operation Believe.
- **The Rotary Club of Huntsville** awarded \$1,000 towards CCYR's Clothing Program.
- **Teledyne Brown** provided funding of \$2,800 to pay for a vehicle wrap for CCYR's Mobile Closet. This wrap was needed to help preserve the 24" enclosed trailer from weather while creating a bright and joyful new look to bring to local schools.
- **United Way of Madison County** is a tremendous supporter and CCYR is honored to be a United Way Partner Organization. Funding generated through the CFC (Combined Federal Campaign), SCC (State Combined Campaign) and United Way's Annual Fundraising Campaign contribute approximately \$30,000 annually and is a lead supporter of the Mobile Closet outreach program.
- **Vector Wealth Strategies** awarded \$5,000 in grant funding towards CCYR's Waste-Not program.



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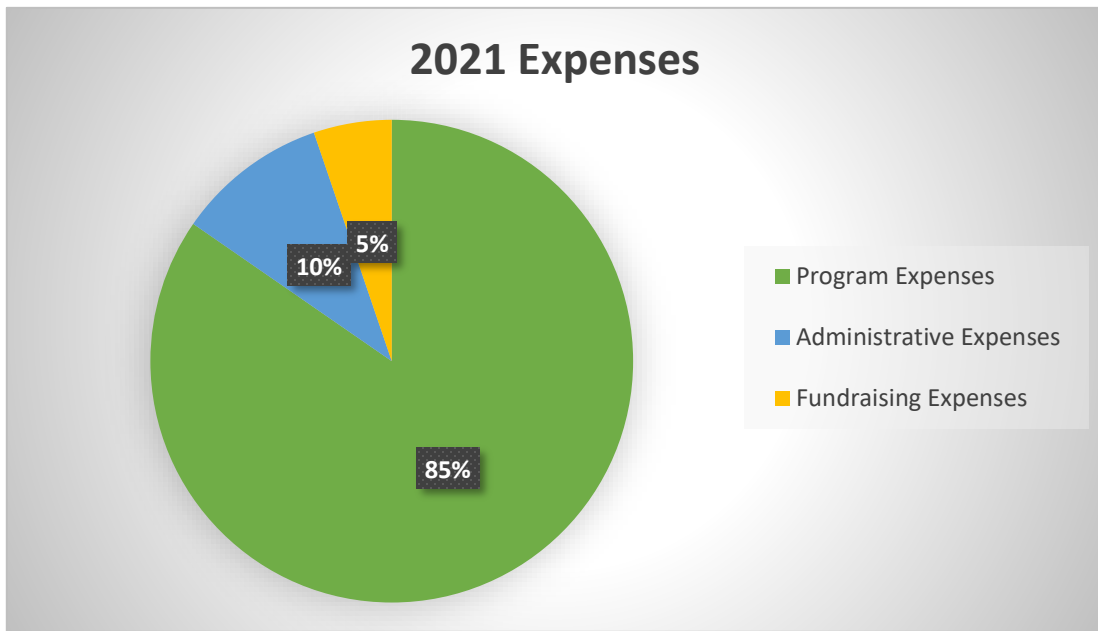




**CCYR**  
 Christmas Charities Year Round  
 365 Days of Giving

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<b>2021 Financial Summary</b>	
IRS 2021 990	
<b>Total Revenue</b>	<b>\$252,053.00</b>
Program Expenses	\$179,441.00
Administrative Expenses	\$21,515.00
Fundraising Expenses	\$11,079.00
<b>Total Expenses</b>	<b>\$212,035.00</b>
End of year Total Net Assets or Fund Balances	\$250,251.00
End of year Total Liabilities	\$13,041.00
<b>End of year Total liabilities and Net Assets/Fund Balances</b>	<b>\$263,292.00</b>



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### CCYR PROGRAM DATA 2020/2021



CCYR Clothing & Furniture Program 2020		CCYR Clothing & Furniture Program 2021	
Total Assistance Value	\$144,517.00	Total Assistance Value	\$226,949.00
Children (0-17) Assisted	233	Children (0-17) Assisted	301
Adults (18-59) Assisted	216	Adults (18-59) Assisted	259
Seniors (60+) Assisted	44	Seniors (60+) Assisted	53
Other (unknown) Assisted:	14	Other (unknown) Assisted:	39
<b>Total Cases Assisted</b>	<b>507</b>	<b>Total Cases Assisted</b>	<b>652</b>
Madison County Community Impact 338 households with a total of 637 members		Madison County Community Impact 482 households with a total of 832 members	

CCYR Mobile Closet SY 20/21			
	Fall 7.1-12.31.2020	Spring 1.1-6.30.2021	Total
Total Students Assisted	149	174	323
African American	51	51	102
Caucasian	62	50	112
Hispanic	16	72	88
Asian	0	0	0
Multi-Racial/Other	20	1	21
Undisclosed	0	0	0
HCS, Mad. Co			



CCYR Operation Believe 2021	# of Families	Total Children	Boys	Girls	60+	Food Bags
CCYR OB	336	570	285	285	95	
Holder Construction	15	61	27	34		
<b>Totals</b>	<b>351</b>	<b>631</b>	<b>312</b>	<b>319</b>	<b>95</b>	<b>150</b>

CCYR Waste Not Medical Equipment Program 2020		CCYR Waste Not Medical Equipment Program 2021	
Total Assistance Value	\$95,335	Total Assistance Value	\$211,639
Number of clients	164	Number of clients	392
Medical Equipment Items Provided	442	Medical Equipment Items Provided	512
Number of Alabama Counties Served	8	Number of Alabama Counties Served	17